

# YATRA CAPITAL

August 9, 2011

## **Company News**

### **YATRA CAPITAL ANNOUNCES THE APPOINTMENT OF RETAINED PUBLIC RELATIONS ADVISERS**

Yatra Capital Limited (“Yatra” or “the Group”), the first Euronext quoted company to have a mandate to invest in Indian real estate, is pleased to announce the appointment of College Hill as its retained Public Relations adviser, with effect from August 1, 2011.

The Yatra team at College Hill – led by two of the firm’s Partners, Gareth David and Mike Davies – will be working closely with Yatra management to build the Group’s profile amongst targeted investment and media audiences, and to provide strategic support at times of corporate activity.

**Ends.**

# YATRA CAPITAL

## Enquiries to:

<b>Yatra Capital Limited</b>	Gavin Wilkins	+44 (0) 1534 702 815
<b>College Hill</b>	Gareth David	+44 (0) 20 7457 2002
<b>IL &amp; FS Investment Advisors LLC (IIAL)</b>	Vijay Ganesh	+ 230 403 4384

## Notes to Editors:

- In December 2006, Yatra raised €100m to invest in Indian real estate. Yatra is the first company listed on Euronext, Amsterdam with a strategy to invest in the Indian real estate market.
- Yatra completed a successful secondary fund raising of €120 million in Q4 2007.
- Yatra invests in India through the advice it receives from the Investment Sub Committee of K2, a subsidiary of Yatra, and IIAL (formerly Saffron Capital Advisors Limited)
- Yatra has entered into 15 investments, of which two are entity level investments, spread across 9 cities resulting in a development potential of over 19.8 million square feet of saleable/leasable area (excluding car parking and other non revenue generating areas) as at 31 March 2011.
- IIAL is one of the leading Indian Private Equity fund managers and has an experienced team specialising in Indian real estate investments.
- Further information on Yatra is available at [www.yatracapital.com](http://www.yatracapital.com).
- Further information on College Hill is available at [www.collegehill.com](http://www.collegehill.com)

### **Yatra Capital Limited**

45 La Motte Street, St Helier, Jersey, JE4 8SD  
Telephone 44 (0)1534 702 835 Facsimile 44 (0)1534 702 870 E-mail: [info@yatracapital.com](mailto:info@yatracapital.com)  
[www.yatracapital.com](http://www.yatracapital.com)